



nuWay Ag

FOR ESTABLISHED AG EQUIPMENT DEALERS



NUWAY AG AUTHORIZED DEALER PROGRAM

**ADD THE BEST-SELLING
AGRICULTURAL DRONE IN
AMERICA TO YOUR FLOOR.**

NUWAY AG • DEALER PROGRAM

[NUWAYAG.COM/BECOME-A-DEALER](https://nuwayag.com/become-a-dealer)



SPRAYING WITH DRONES ISN'T COMING. IT'S ALREADY HERE.

THE FASTEST-GROWING CATEGORY IN AG EQUIPMENT DOESN'T HAVE A SPOT IN YOUR SHOWROOM - YET.

It's 2026. Agricultural drones are here to stay.

Labor is short. Crop damage is costly. Chemical costs are up. Ground rigs can't get in the field after a rain. Every one of those problems pushes farmers toward a tool that flies.

The dealers who add this category early will own it in their territory. The dealers who wait will be selling against the dealers who didn't.



SIX REASONS FARMERS ARE SWITCHING TO DRONES.

01

WET FIELDS

Farmers can still spray while their ground rigs are unable to get into the field.

02

BETTER COVERAGE

Flies within a few feet of the field edge — far closer than any other aerial application.

03

HILLS & TERRACES

Terrain that breaks a ground rig is a non-issue. Drones do great navigating challenging terrain.

04

NO CROP DAMAGE

Ground sprayers crush up to 4% of the crop they drive over. A drone never touches the field.

05

AUTONOMOUS FLYING

Flies perfect rows right up to the edge of the field, every pass.

06

THEIR SCHEDULE

No waiting on a third-party applicator calendar. Spray what and when they want.



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03 • WHY DEALERS WIN

A NEW SKU, NOT A NEW BUSINESS

YOU ALREADY HAVE **WHAT IT TAKES** TO WIN THIS CATEGORY.

Agricultural drones aren't a new business for you to build. They're a new product line for the business you already run — sold to the customers you already serve, by the people you already employ, from the floor you already pay for.

01 • YOUR CUSTOMERS

THEY ALREADY BUY FROM YOU.

Farmers like to buy where they already buy — from the dealer who set up their planter, fixed their sprayer, and stocked their parts last harvest. The local relationship makes it easy to sell.

02 • YOUR STAFF

AN EASY SELL — AND THE FUTURE OF FARMING.

Ag drones are where this industry is going, and your customers already know it. Farmers want them, they pay for themselves fast. No new hires. No new comp plan.

03 • YOUR FLOOR

STRONG MARGINS. A CATEGORY YOUR COMPETITION ISN'T CARRYING.

Drones earn their square footage. They sit alongside the rest of your line as a premium product your competitors down the road don't carry yet.

Farmers prefer to buy locally, from someone they trust. The drone is the product — but the **local dealer relationship** is what makes the sale, the service, and the next sale possible. That relationship is yours. We empower you to make the sale, and then do the heavy lifting to support your customer.

FLOOR SPACE MATH —

One drone on the floor takes about the same as a zero-turn mower and earns multiples more per sale. The space pays for itself in a single unit.

THE NUWAY TRAILER — THE MOST EFFICIENT SETUP FOR 2 DRONES



REGULATIONS & SERVICE — OUR TEAM SUPPORTS YOUR CUSTOMERS





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WHAT YOUR FLOOR PAYS BACK

REAL PROFIT. ON A REAL PRODUCT LINE.

Per-unit profit, and what it can look like across a year on the floor.

PER UNIT

UP TO

\$ **10K**

PROFIT PER DRONE KIT.

On a typical drone kit plus one accessory or add-on service — which most farmers will buy — the profit lands at \$10K or more.

DEALER MARGIN

UP TO

25%

COMPARABLE TO YOUR BEST CATEGORIES.

Built into the product — not a rebate you have to chase, not a target you have to hit.

AFTERMARKET

Optional parts revenue

STOCK PARTS OR DON'T. YOU DECIDE.

Parts, batteries, and accessories drive ongoing revenue after the sale — but only if you choose to stock them. We carry the inventory either way.

FLOOR SPACE IS YOUR SCARCEST ASSET. THIS IS WHAT IT CAN PAY BACK.

YOUR PROFIT POTENTIAL • PER YEAR

WHAT A DEALER CAN EARN

5 UNITS / YEAR

~\$50,000

A LAWN & GARDEN STORE

A non-ag dealer that occasionally sells to local farmers. Five sales a year is realistic from existing customers.

12 UNITS / YEAR

~\$120,000

A SMALL AG EQUIPMENT DEALER

Roughly one drone a month — a steady line for a dealer with an active farm customer base.

25 UNITS / YEAR

~\$250,000

AN ESTABLISHED AGRICULTURAL EQUIPMENT DEALER

Roughly two drones a month — sold to customers already on your books, from floor space you already pay for.



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05 • THE PRODUCT

dji AGRICULTURE | AGRAS T100 • THE FLAGSHIP

THE BEST-SELLING **AG** **DRONE** IN AMERICA.

One airframe handles three jobs — **liquid spray, dry spread, and heavy payload lift** — without a second machine, a second crew, or a second piece of equipment on the trailer.

ONE PLATFORM. **THREE JOBS.**

SPRAY

50–80 AC/HR

Liquid application at field-sprayer speed. **26** gal tank on board. Drones are now efficient enough to be completely viable for most farmers.

SPREAD

Most Precise

Dry granular — fertilizer, seed, cover crop. **The most precise way to spread** across a field.

HEAVY LIFT

220 LBS

Cargo into fields where no truck can reach. Move equipment, supplies, or product. **Same drone** — just a different system attached.



THE NUWAY AG TRAILER TWO T100'S. ONE TRAILER. READY TO SPRAY.

A turnkey rig your customer can hitch and haul. **On-board generator, charging station, mixing tank, and storage** — everything they need to run a full day in the field.

1,000 ACRES / DAY

With an efficient pilot and the right system, a farmer can cover 1,000 acres in a single day using two drones in tandem.

One Year PAYOFF

A farmer with over 4,000 acres can nearly pay off the equipment in the first season — just by saving what they would otherwise pay a custom applicator.

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06 • THE PROGRAM

BEHIND EVERY SALE

YOU SELL THE DRONE. WE'VE GOT YOUR BACK.

A program, not a product drop. The pieces that usually trip up a new equipment line — regulations, parts, service, training, marketing — are already built and already running.

01

REGULATIONS SUPPORT

FAA exemptions, Part 137 paperwork, and everything your customer needs to be FAA-compliant — handled by our team.

02

FASTPASS

The easy button for getting your customers in the air. FastPass cuts through the FAA paperwork so they're flying in weeks, not months.

EXCLUSIVE TO NUWAY AG
DEALERS

03

PARTS & SERVICE

We stock every part on these drones in the U.S., ready to ship next day. Stock as much — or as little — as you want. We back you up with overnight shipping to you or direct to your customer.

04

STAFF TRAINING

We train your team to service the drone, sell the drone, and talk to customers. Objection handling, common questions, hands-on repair — the tools your staff needs to win.

05

MARKETING MATERIALS

Signage, video, photography, and co-branded assets sized for your showroom, website, and local media.

06

FARMER-FACING CONTENT

Hundreds of thousands of views a month on YouTube and social — the largest ag-drone creator in North America. Your customers walk in already educated.

dji AGRICULTURE

PREMIER AUTHORIZED
DISTRIBUTOR

BUILT BY DJI. BACKED BY US.

nuWay Ag is a Premier Distributor for DJI — who manufactures the best-selling Agricultural Drones in the world. We are your direct channel to access Warranty, Parts, Service, Regulations & Repair.

NUWAY AG AUTHORIZED DEALER PROGRAM



YOUR CUSTOMER'S BIGGEST CONCERNS: ALREADY SOLVED

“THE PAPERWORK IS OVERWHELMING.” “I DON’T THINK I CAN LEARN THIS.”

“THE PAPERWORK IS OVERWHELMING.”

Part 137, FAA exemptions, registering your drones with the FAA — three to six months of paperwork before a farmer can spray a field with his paid-for drone.

FASTPASS • APPROVED FOR DEALER SALES

IN THE AIR IN WEEKS, NOT MONTHS.

Our team files the paperwork, walks the customer through every form, and gets them legal to fly during the season they signed in.

“I DON’T THINK I CAN LEARN THIS.”

Modern ag drones aren’t piloted in the traditional sense. They fly themselves — autonomous routes, obstacle sensing on every side, automatic return-to-base.

PILOT TRAINING • INCLUDED

CONFIDENT OPERATOR IN DAYS, NOT SEASONS.

Step-by-step video curriculum and a support team just a phone call away. Your customer walks off the floor with the tools they need to fly the drone they just bought.

CUSTOMER FINANCING

6% LOANS, 36 MONTHS.

Already have a financing partner? Keep using them. If not, we'll plug you into ours — the monthly payment makes the sale easy.

INSURANCE

QUOTE & BOUND IN A FEW DAYS.

One-stop shop. Our preferred insurance vendors get your customers a quote and bind coverage inside a few days — no chasing brokers.

SUPPORT

ON THE PHONE WHEN YOU NEED IT.

Our regulations and service team are available to your staff and your customers. We help you make the sale and support your customers.

BOTTOM LINE

THE OBJECTIONS THAT **STOP THE SALE** — WE’VE ALREADY HANDLED.

Paperwork, training, financing, insurance, support. **Five concerns. Five answers.** Your team walks into every conversation already on the other side of the customer’s biggest worries.



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08 • NEXT STEP

NUWAY AG IS ONE OF THE LARGEST ONLINE INFLUENCERS IN AG DRONES

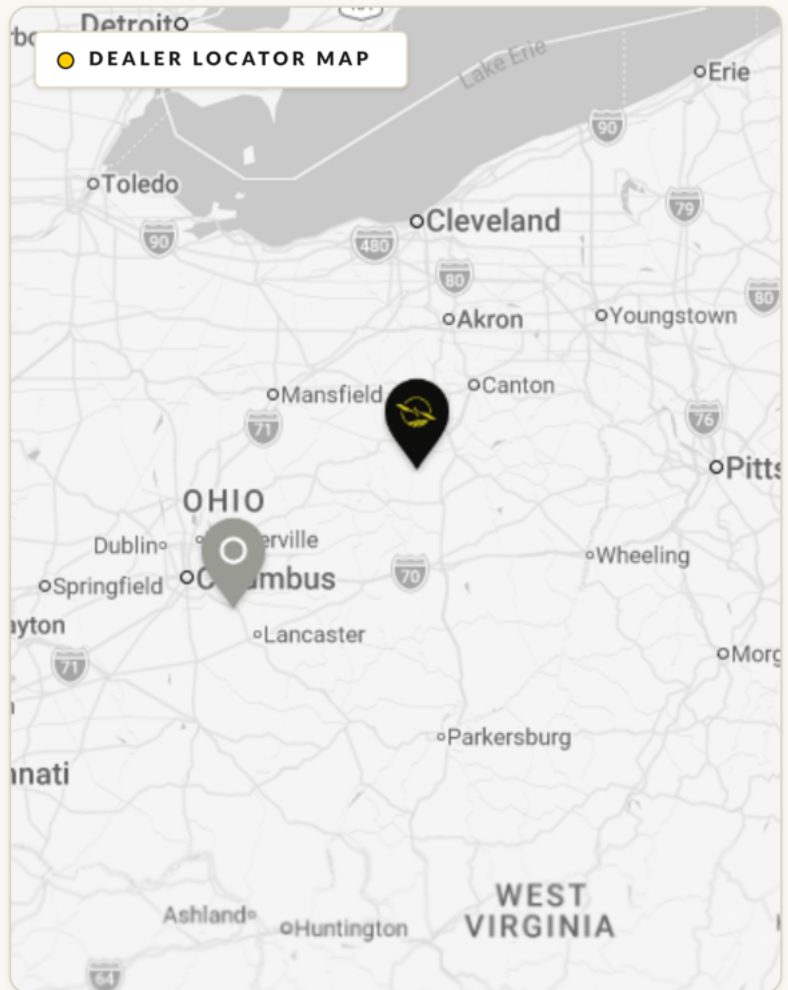
WE SEND CUSTOMERS **TO YOU.**

We put your store on the homepage of nuWayag.com, and drive hundreds of thousands of monthly views to our website, YouTube and social media channels.

We point farmers to **the dealer nearest them** — and that dealer could be you.



Real demand. **Routed local.**



Don't sell it? We buy it back.

NO-RISK PROMISE

If you haven't sold a single drone in your first six months, we buy back every unit on your floor.

ASK ABOUT IT ON THE CALL

NEXT STEP

START THE DEALER CONVERSATION.

CALL

(234) 301-5459

APPLY ONLINE

nuwayag.com/become-a-dealer



SCAN TO APPLY



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